

Rowing Coaches Organization of America

Kent School, Kent, Conn. 06757

November 18, 1971

ATTENTION: Exhibitors for RCOA Equipment Show

Mr. Arthur E. Martin
Box 251
Pepperrell Road
Kittery Point, Maine 03905

Dear Mr. Martin:

We are beginning to put together the Third Equipment Show under the sponsorship of the Rowing Coaches Organization of America and wonder if you wish to participate this year. We feel the show has been of great interest to coaches, oarsmen, and others connected with our sport and hope that this interest has been reflected in increased business at your end.

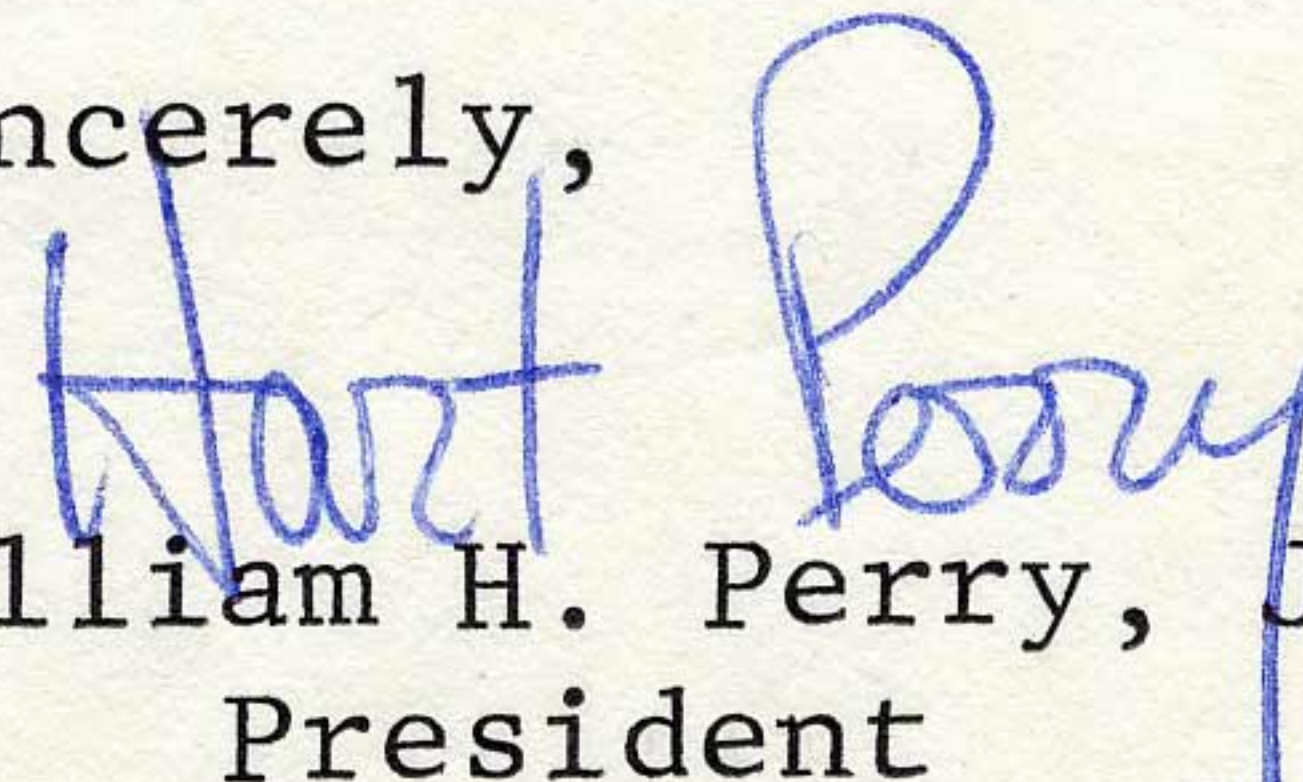
The show will be on January 21 and 22 at Columbia University in the same general layout as was the case a year ago. Since space allocation is fairly critical, would you be good enough to return the enclosed card at your earliest convenience indicating whether or not you wish to be part of the show.

As was the case a year ago we will be able to supply people to man your booth if this is of consequence.

I sincerely hope you will be able to take part since I feel your exhibit would be a highlight of one of the real meaningful parts of the weekend. Thank you for your consideration. I look forward to hearing from you.

With best personal regards,

Sincerely,


William H. Perry, Jr.
President

WHP:AW
Encl.